

Important Notes for Entrants:

1. Registration & Submission

- Register at <u>altitudeawards.com</u>.
- Purchase credits to enter.
- Complete your application online. You can save your work and return to it as many times as you like.
- Submit your application before the deadline.

2. Application Guidelines

- Each question includes a suggested word count. Submissions can be slightly over or under, but please do not exceed 100 words over the suggested limit.
- Your application must include a photo of the entrant, not a logo

3. Supporting Materials

- You may submit supporting photos, marketing materials, or brochures (PDFs, JPEGs, etc.) to strengthen your application.
- Please send all supporting materials in one email only to: info@womenwithaltitude.com.au
 - Subject line: Awards Submission Support [Your Full Name] [Awards Category]

4. Privacy & Judging

- All submissions are treated with the utmost privacy and confidentiality.
- An independent panel of esteemed leaders and entrepreneurs will judge the entries.
- Each judge signs a confidentiality agreement to protect your information.

Customer Care Champion Award Questions

Entries must be received by midnight on the closing date (see <u>website</u> for this year's deadline).

Category Questions:

- 1. Can you provide an overview of your business and its mission? (200-250 word count)
- 2. What are the primary products or services you offer? (250-300 word count)
- 3. Describe your clients or target market and how you reach them. (300-350 word count)

Questions specific to your category:

4. How do you ensure exceptional customer service in your business? (Max word count 450 words)

5. Can you share specific examples of how your customer service has positively impacted clients? (Max word count 450 words)

6. What sets your customer care approach apart, and what are your future plans for continuing to excel in customer service? (Max word count 450 words)

• Lastly, to complete your submission, you will be asked to provide a **two-sentence bio** and a **photograph** for press purposes.

How to Submit:

Visit <u>altitudeawards.com</u> and register, or log in if you already have an account.

- Purchase credits for the number of applications you wish to enter.
 (Note: WWA financial members have a discount code don't forget to use it!)
- 2. Once your account is set up and you have credits, click "Submit an Application."
 - You can enter your answers, save your progress, and return to edit as often as you like before submitting.
- 1. Need help navigating? Watch our <u>Awards Dashboard video</u> for a step-by-step guide.
- 2. **Submit your completed application and photo by the published closing date.** Check <u>altitudeawards.com</u> for this year's deadline.

Need assistance?

Our WWA Team is here to help!

- WhatsApp: +61 414 348 377
- Email: info@womenwithaltitude.com.au