

Important Notes for Entrants:

1. Registration & Submission

- Register at <u>altitudeawards.com</u>.
- Purchase credits to enter.
- Complete your application online. You can save your work and return to it as many times as you like.
- Submit your application before the deadline.

2. Application Guidelines

- Each question includes a suggested word count. Submissions can be slightly over or under, but please do not exceed 100 words over the suggested limit.
- Your application must include a photo of the entrant, not a logo

3. Supporting Materials

- You may submit supporting photos, marketing materials, or brochures (PDFs, JPEGs, etc.) to strengthen your application.
- Please send all supporting materials in one email only to: info@womenwithaltitude.com.au
 - **Subject line:** Awards Submission Support [Your Full Name] [Awards Category]

4. Privacy & Judging

- All submissions are treated with the utmost privacy and confidentiality.
- An independent panel of esteemed leaders and entrepreneurs will judge the entries.
- Each judge signs a confidentiality agreement to protect your information.

Solo Trailblazer Award Questions

Entries must be received by midnight on the closing date (see website for this year's deadline).

Category Questions:

- 1. Can you provide an overview of your business and its mission? (200-250 word count)
- 2. What are the primary products or services you offer? (250-300 word count)
- 3. Describe your clients or target market and how you reach them. (300-350 word count)

Questions specific to your category:

- 4. Share with us your experience of being micro/solo. Is it by design or a starting plan only? Share your vision around your plan. (Max word count 450 words)
- 5. What are 3 key lessons or 3 key challenges you have learnt in your micro business? (Max word count 450 words)
- Lastly, to complete your submission, you will be asked to provide a **two-sentence bio** and a **photograph** for press purposes.

How to Submit:

Visit <u>altitudeawards.com</u> and register, or log in if you already have an account.

- Purchase credits for the number of applications you wish to enter.
 (Note: WWA financial members have a discount code don't forget to use it!)
- 2. Once your account is set up and you have credits, click "Submit an Application."
 - You can enter your answers, save your progress, and return to edit as often as you like before submitting.
- 1. Need help navigating? Watch our Awards Dashboard video for a step-by-step guide.
- 2. Submit your completed application and photo by the published closing date. Check <u>altitudeawards.com</u> for this year's deadline.

Need assistance?

Our WWA Team is here to help!

WhatsApp: +61 414 348 377

• Email: info@womenwithaltitude.com.au