

## Award Questions for Excellence in Original / Creative Award

### ***Important Notes for Entrants:***

**a) Word count** is specified as a guide only. Submissions slightly over/under are acceptable, however a cap of 100 words over please.

**b) Supporting photos, marketing material etc.,** are welcome to support your application in **one email** only please.

Email your marketing materials, brochures, (pdfs) photos (jpegs) separately,

[info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au) -

Subject: Awards Submission Support - Full Name - Awards Category

**c) All submissions** are treated with utmost privacy and confidentiality.

*All impartial and independent judges sign a confidentiality agreement, and your information is safe secure and you submission questions are not shared with any other parties.*

## **Entries must be received by midnight, 30<sup>th</sup> of September 2021**

1. Give a brief overview of your business/organization/Institution, including start date. (200-250 word count)
2. Tell us about how you bring product and service to market. Where do you position yourself/product/service? (300-350 word count)
3. What is your vision for your business or service in the next 12 months and in the next 5 years? Describe your intention/dream. (300-350 word count)

### **Questions specific to your category:**

4. Share with us about your original product/service/art. What are its features, function, purpose? (250-400 word count)
5. What was the reason motivation behind you designing/making/formulating this product? (250-400 word count)
6. What make this product[s]/service/art special? What is its unique point of difference from competitors? (250-400 word count)
7. What are some of the challenges you have faced with this product and how did you overcome (overcoming) them (250-400 word count)

- Lastly you will be asked to provide a **2 sentence bio** and a **photograph** for press purposes.

**Once you have prepared your answers, visit [altitudeawards.com](http://altitudeawards.com). Click on the Awards page and click on the category you are entering. Please paste your prepared answers and submit your award application online.**

**Please NOTE: You cannot save your online submission, so prepare first and then lodge once only.**

WWA Team members are here to help you. If you have any questions, please contact us on 1300 036 615 or [info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au)

Good Luck from the WWA Team 😊