



## Maverick Entrepreneur Award

### Important Notes for Entrants:

- a. Please copy these questions into your word document, prepare your answers and come back and submit your entry in one go before the deadline, on [altitudeawards.com](https://altitudeawards.com) you cannot save and come back to it online
- b. **Word count** is specified as **guide only**. Submissions slightly over/under are acceptable, however a cap of 100 words over please.
- c. Supporting photos, marketing material etc., are welcome to support your application in **one email** only please. Email your marketing materials, brochures, (pdfs) photos (jpegs) separately to [info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au) (Subject: Awards Submission Support – Full Name – Awards Category)
- d. All submissions are treated with the utmost privacy and confidentiality. An independent panel of esteemed leaders and entrepreneurs not affiliated with Women with Altitude will judge the entries. Each judge signs a confidentiality agreement to ensure your information remains secure and your submission details are not shared with any other parties.

**Entries must be received by midnight, 13th of October 2024**

### Category Questions:

1. Can you provide an overview of your business and its mission  
(200-250 word count)
2. What are the primary products or services you offer?  
(250-300 word count)
3. Describe your clients or target market and how you reach them?  
(300-350 word count)

### **Questions specific to your category:**

4. How have you demonstrated innovation and risk-taking in your business?
5. Can you provide examples of unconventional strategies you've implemented successfully?
6. What sets you apart as a maverick entrepreneur, and what are your future plans for continuing to innovate?

- Lastly, to complete your submission, you will be asked to provide a **two-sentence** bio and a photograph for press purposes.

### **How to submit:**

Once you have prepared your answers, visit [altitudeawards.com](https://altitudeawards.com). Click on the awards page and click on the category you are entering.

Please NOTE: You cannot save your online submission, so prepare first and then lodge once only.

Please paste your prepared answers and submit your award application online.

WWA Team members are here to help you.  
If you have any questions, whats app us +61414348377  
[info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au)

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Good Luck from the WWA Team