

Award Questions for Excellence in Professional Services Award

Important Notes for Entrants:

a) Word count is specified as a guide only. Submissions slightly over/under are acceptable, however a cap of 100 words over please.

b) Supporting photos, marketing material etc., are welcome to support your application in **one email** only please.

Email your marketing materials, brochures, (pdfs) photos (jpegs) separately,

info@womenwithaltitude.com.au -

Subject: Awards Submission Support - Full Name - Awards Category

c) All submissions are treated with utmost privacy and confidentiality.

All impartial and independent judges sign a confidentiality agreement, and your information is safe secure and you submission questions are not shared with any other parties.

Entries must be received by midnight, 30th of September 2021

1. Give a brief overview of your business/organization/Institution, including start date. (200-250 word count)
2. Tell us about your unique point of difference, where do you position yourself and how do you help people? (300-350 word count)
3. What is your vision for your business or service in the next 12 months and in the next 5 years? Describe your intention/dream. (300-350 word count)

Questions specific to your category:

4. How do you market your services, apart from trading time for money, what do you do differently from a traditional product or retail trade? (250-400 word count)
5. What challenges have you had to overcome in professional services space? (250-250word count)
6. How have you pivot, change, or recover from fires, floods, pandemic in the past year and what have you learnt or evolved? (250-400 word count)
7. What have you learnt about your business or working in professional services? (250-250 word count)

- Lastly you will be asked to provide a **2 sentence bio** and a **photograph** for press purposes.

Once you have prepared your answers, visit altitudeawards.com. Click on the Awards page and click on the category you are entering. Please paste your prepared answers and submit your award application online.

Please NOTE: You cannot save your online submission, so prepare first and then lodge once only.

WWA Team members are here to help you. If you have any questions, please contact us on 1300 036 615 or info@womenwithaltitude.com.au

Good Luck from the WWA Team 😊