



One to Watch - Innovator, Fresh Ideas Award Questions

Important Notes for Entrants:

- a. Please copy these questions into your word document, prepare your answers and come back and submit your entry in one go before the deadline, on altitudeawards.com you cannot save and come back to it online
- b. **Word count** is specified as **guide only**. Submissions slightly over/under are acceptable, however a cap of 100 words over please.
- c. Supporting photos, marketing material etc., are welcome to support your application in **one email** only please. Email your marketing materials, brochures, (pdfs) photos (jpegs) separately to info@womenwithaltitude.com.au (Subject: Awards Submission Support – Full Name – Awards Category)
- d. All submissions are treated with the utmost privacy and confidentiality. An independent panel of esteemed leaders and entrepreneurs not affiliated with Women with Altitude will judge the entries. Each judge signs a confidentiality agreement to ensure your information remains secure and your submission details are not shared with any other parties.

Entries must be received by midnight, 20th of October 2024

Category Questions:

1. **Can you provide an overview of your business and its mission?** (200-250 word count)
2. **What are the primary products or services you offer?** (250-300 word count)
3. **Describe your clients or target market and how you reach them.** (300-350 word count)

Questions specific to your category:

- 4. What innovative ideas or fresh approaches have you introduced in your business?** (Max word count 450 words)
- 5. Can you share an example of how your innovation has positively impacted your business or customers?** (Max word count 450 words)
- 6. What future plans or ideas do you have that make you a business to watch?** (Max word count 450 words)

- Lastly, to complete your submission, you will be asked to provide a **two-sentence bio** and a **photograph** for press purposes.

How to submit:

Visit <https://www.altitudeawards.com/> altitudeawards.com and register Or log in.
Purchase credits for the amount of applications you intend to enter.

(Note: WWA financial members have a code for discount). Once you have created an account and acquired credit, click on submit an application – you can enter your answers, save and come back as many times as you like.

How to navigate your awards dashboard [video here](#)

Please submit by the due date along with your photo

WWA Team members are here to help you.
If you have any questions, whats app us +61414348377
info@womenwithaltitude.com.au

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Good Luck from the WWA Team