

## Award Questions for Excellence in Digital

### *Important Notes for Entrants:*



- a. **Word count** is specified as a guide only. Submissions slightly over/under are acceptable, however a cap of 100 words over please.
- b. Supporting photos, marketing material etc., are welcome to support your application in **one email** only please.  
Email your marketing materials brochures, (pdfs) photos (jpegs) separately,  
[info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au) -  
Subject: Awards Submission Support- Full Name – Awards Category
- c. All submissions are treated with utmost privacy and confidentiality.  
All impartial and independent judges sign a confidentiality agreement, and your information is safe secure and your submission questions are not shared with any other parties.

## Entries must be received by midnight, 30<sup>th</sup> of September 2021

1. Give a brief overview of your business/organization, including start date. (200–250-word count)
2. Tell us about your unique point of difference, where do you position yourself and how do you help people? (300–350 word count)
3. How have you had to pivot, change, or recover from fires, floods or pandemics in the past year and what have you learnt or evolved? (300–350 word count)

### **Questions specific to your category:**

4. Share with us your digital presence online? How do you interact or conduct business? (200- 300 word count)
5. What have you learnt about working online or doing business in the digital space? (200-250 word count)
6. What challenges have you had to overcome in the online space? ( 200-250 word count)
7. Give an example of how you nurture your customer/audience/followers or interact with your visitors when operating online? (300–500 word count)

- Lastly you will be asked to provide a **2-sentence bio** and a **photograph** for press purposes.

**Once you have prepared your answers, visit [altitudeawards.com](http://altitudeawards.com). Click on the Awards page and click on the category you are entering. Please paste your prepared answers and submit your award application online.**

**Please NOTE: You cannot save your online submission, so prepare first and then lodge once only.**

WWA Team members are here to help you. If you have any questions, please contact us on 1300 036 615 or [info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au)

Good Luck from the WWA Team ☺