



Award Questions for The Purpose Driven Award

Important Notes for Entrants:

- a. **Word count** is specified as guide only. Submissions slightly over/under are acceptable, however a cap of 100 words over please.
- b. Supporting photos, marketing material etc., are welcome to support your application in **one email** only please.

Email your marketing materials, brochures, (pdfs) photos (jpegs) separately to **info@womenwithaltitude.com.au** (Subject: Awards Submission Support – Full Name – Awards Category)

- c. All submissions are treated with utmost privacy and confidentiality.

All impartial and independent judges sign a confidentiality agreement, and your information is safe secure, and your submission questions are not shared with any other parties.

Entries must be received by midnight, 9th of October 2022

Category Questions:

1. Give a brief overview of your business/organization, including timeline, key achievements. (250-350 word count)
2. Give a brief overview of yourself, your background and journey to where you are now. (250-300 word count)
3. What area of need do you solve for your clients/customers/cohort and how do you approach it? (250-300 word count)
4. What are 3 key factors that have led to your success? (200-250 word count)
5. Share a time when you have been stretched beyond your limits and how did you grow (300-350 word count)
6. How have you had to change direction, refresh or renew to in recovery from fires, floods, pandemics and what have you learnt or evolved? (300-350 word count)

Questions specific to your category:

7. Describe the main purpose or driver that keeps you motivated and striving forward. (200-250 word count)
8. How does your vision and purpose make an impact on others and what outcomes are you seeking? (200-250 word count)

• Lastly, to complete your submission, you will be asked to provide a **two-sentence bio** and a **photograph** for press purposes.

Once you have prepared your answers, visit altitudeawards.com. Click on the awards page and click on the category you are entering.

Please paste your prepared answers and submit your award application online.

Please NOTE: You cannot save your online submission, so prepare first and then lodge once only.

WWA Team members are here to help you. If you have any questions, please contact us on 1300 036 615 or info@womenwithaltitude.com.au

Good Luck from the WWA Team

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